APPENDIX B

GEORGIA INSTITUTE OF TECHNOLOGY is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

Georgia Tech (Athletics Marks)

Established: 1885
Location: Atlanta, GA
Mascot: Yellow Jackets
Conference: ACC

<table>
<thead>
<tr>
<th>Tech Gold</th>
<th>Tech Gold (Metallic)</th>
<th>Blue</th>
<th>Buzz Gold</th>
<th>Black</th>
<th>White</th>
</tr>
</thead>
<tbody>
<tr>
<td>PANTONE 4515 C</td>
<td>PANTONE 8383 C</td>
<td>PANTONE 540 C</td>
<td>PANTONE 124 C</td>
<td>PANTONE Process Black C</td>
<td>WHITE</td>
</tr>
</tbody>
</table>

Approved University colors or the "PANTONE®" colors listed on this page must be used. The colors on this page are not intended to match PANTONE color standards. For PANTONE color standards, refer to the current editions of the PANTONE color publication. "PANTONE® is a registered trademark of PANTONE, Inc.

Primary Mark
- Fill of Interlocking GT must remain either white or gold.
- Interlocking GT may only be filled with blue in certain instances where a dark fill is necessary. These uses are restricted and reviewed on a case-by-case basis by the Licensing and Trademarks department.
- No patterns or images are allowed in the interlocking GT.
- PMS 8383 C may be substituted for PMS 4515 C if the manufacturer is able to print in metallic.
- The preferred marks of Georgia Tech Athletics are marks 1, 6, and 11.

**In addition to the Indicia shown above, any Indicia adopted hereafter and used or approved for use by GEORGIA INSTITUTE OF TECHNOLOGY shall be deemed to be additions to the Indicia as though shown above and shall be subject to the terms and conditions of the Agreement.**

NOTE: The marks of Georgia Tech are controlled under a licensing program administered by IMG College Licensing. Any use of these marks will require written approval from IMG College Licensing.
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### Georgia Tech (Athletics Marks)

Current Revision Date: 03/11/19

<table>
<thead>
<tr>
<th>Athletics Word Marks</th>
<th>Georgia Tech Marks</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><img src="image" alt="Georgia Tech Mark" /></td>
</tr>
</tbody>
</table>

- Gold version not allowed on blue background.
- PMS 883 C may be substituted for PMS 4515 C if manufacturer is able to print in metallic.
- Do not add a stroke to the Georgia Tech wordmark.

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Georgia Tech (Athletics Marks)

Current Revision Date: 03/11/19

Athletics Word Marks

- Fill of interlocking GT must remain either white or gold.
- No patterns or images are allowed in the interlocking GT.
- PMS 8383 C may be substituted for PMS 4513 C if manufacturer is able to print in metallic.
- Do not add a stroke to the Georgia Tech wordmark.

Sport Specific Word Marks

- All variations and sports are available upon request. Please contact Trademarks and Licensing department for additional logos.

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Georgia Tech (Spirit Marks)

Primary Buzz Marks/ Wramblin' Wreck Marks
- Buzz predominately appears in Buzz Gold (PMS 124 C).
- Buzz may be allowed in Tech Gold (PMS 6515 C) on certain applications (reviewed on a case-by-case basis).
- Buzz may be allowed in Tech Gold (PMS 6515 C) and Blue (PMS 339 C), but this is subject to approval.
- When Buzz is placed on a dark background, a white outline is required around the mark.
- Wramblin' Wreck marks not allowed in Buzz Gold.

Secondary Buzz Marks
- Marks 21-24 are available as secondary marks for Buzz (some additional sport variations are available upon request).
- Marks 25 & 26 are NOT allowed and will be disregarded on all design submissions.

Spirit Gold Interlocking GT
- The interlocking GT may only be in Buzz Gold (PMS 124 C) when appearing on the same document, design, garment, or product as Buzz.
- Buzz and the interlocking GT may appear in a logo or adjacent to one another but this is not required.
- The interlocking GT may appear on black or the outline in marks 27 and 31 may be changed to block if the manufacturer is using the mark in conjunction with a black/Buzz Gold version of Buzz.

NOTE: The marks of Georgia Tech are controlled under a licensing program administered by IMG College Licensing. Any use of these marks will require written approval from IMG College Licensing.

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